

### Open government data as part of the EU's data strategy

European Commission, DG CONNECT Unit G1 - Data Policy and Innovation Yvo Volman, Head of Unit

# The potential of data

#### European Council Conclusions (21 – 22 March 2019)

"The EU needs to go further in developing a competitive, secure, inclusive and ethical digital economy with world-class connectivity. Special emphasis should be placed on access to, sharing of and use of data, on data security and on Artificial Intelligence, in an environment of trust."

#### Societal benefits

Easier and better lives for individuals

Addressing societal challenges

#### Economic growth

Potential to double the size of data economy (6.3% of EU GDP by 2025) Data can improve efficiency of all economic sectors





#dataeconomy #opendata #B2Gdatasharing

**2018 DATA PACKAGE** Different policy instruments for different types of data

Recommendation on access to and preservation of information scientific Updated

**Guidance on sharing** private sector data in the European data economy (B2B & B2C)

data and the re-use of public sector information

**Directive on open** 

Private sector data

publicly funded data

Public sector and

Research data





# **Milestones of EU open data policy**



The new directive on 'open data and the re-use of public sector information': What is new?



- High value data sets
- Encouraging the use of **dynamic data** and **APIs**
- Limit the exceptions that allow public bodies to charge for the reuse of their data more than the marginal costs of dissemination
- **Strengthen the transparency** requirements for public–private agreements involving public sector information, avoiding exclusive arrangements
- Enlarge the scope of the Directive to data held by some public undertakings and to research data resulting from public funding uppear

#### **Research data**



- Recommendation on access to and preservation of scientific information
- Updated in 2018 to include guidance for Member States on how to implement open access policies
- Some elements of **open access policies** included in the new Open Data Directive
- Alignment with development of the European Open Science Cloud



Guidance on private sector data sharing in business-to-business and business-to-government contexts



- B2B contexts: a number of principles to create fair and open data markets
- B2G contexts for public interest purposes: a number of principles to
  - increase **efficiency** of public sector
  - support evidence-based policy making, and
  - improve public service delivery

Expert Group on Business to Government Data Sharing



# **Financing possibilities**

- Connected Europe Facility (CEF)
- Digital Europe Programme (DEP)
- Horizon Europe





## Open government data as part of the EU's data strategy

Thank you for your attention