

European Data Portal: PSI re-use in the public sector

Workshop on Public Sector Data, Brussels, 4 Jun 2019 Esther Huyer esther.huyer@capgemini.com













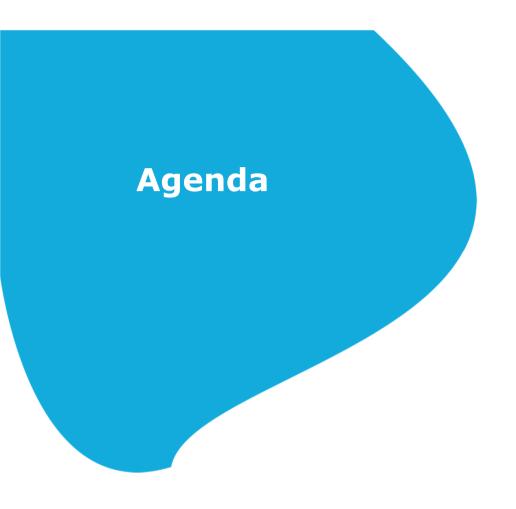








- The European Data Portal
- PSI re-use in the public sector



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The European Data Portal is the European Commission's initiative to increase the impact of open data

Boosting economic growth through new jobs, new business models & services

Deriving efficiency gains

Deriving efficiency gains via open data

Economic Political Impact

It to the second second

Improving transparency and accountability of government

Enabling better decision- & policy-making (effective Gov)

Improving speed & quality of public service delivery (efficient Gov)

Fostering environmental friendly transport

Raising awareness of air & water quality, noise levels in cities

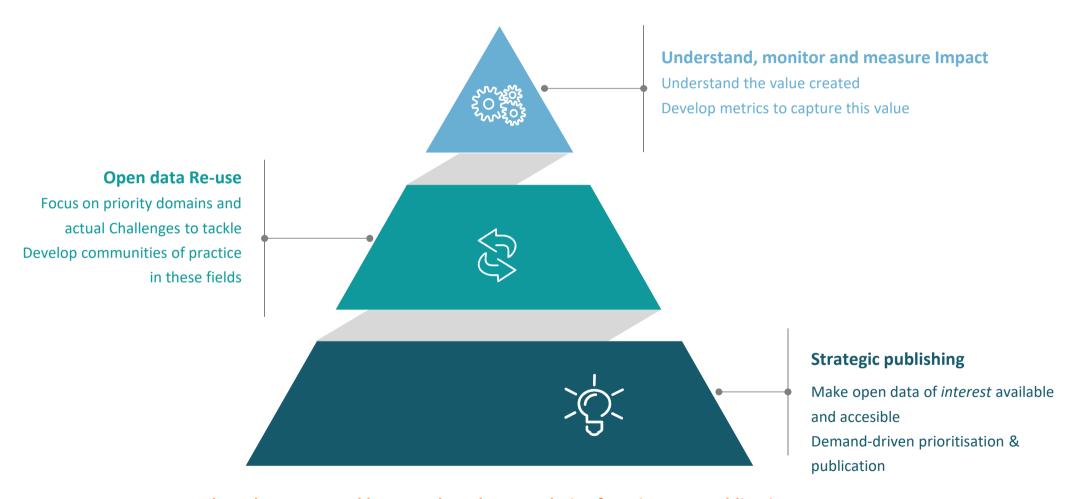
Enabling smart waste management & Raising awareness around sorting & reducing waste Increasing inclusion of socially excluded groups

Improving knowledge & decisionmaking amongst citizens

Raising awareness around social issues (housing, gentrification)

Open data is considered a public good, but how can the value be leveraged and demonstrated?

The EDP focuses on the whole open data value chain



The value generated by open data does not derive from its mere publication

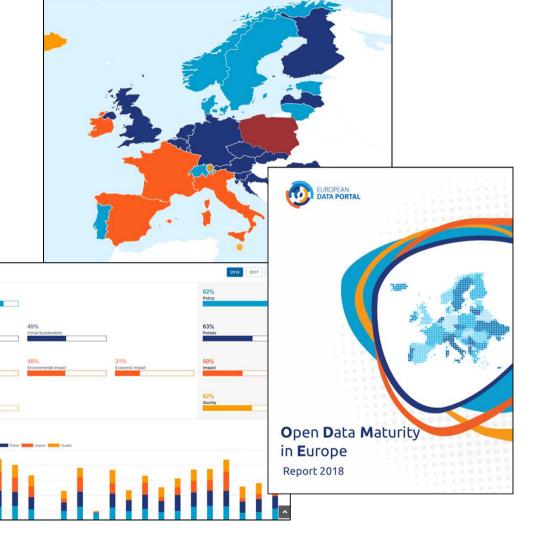
Fostering the uptake of open data supply

The EU Open Data Maturity landscaping research and report

By contributing since 2016 we are helping each other understand strengths and weaknesses, share good practices, and enable transformation at country level.

Open Data in Europe



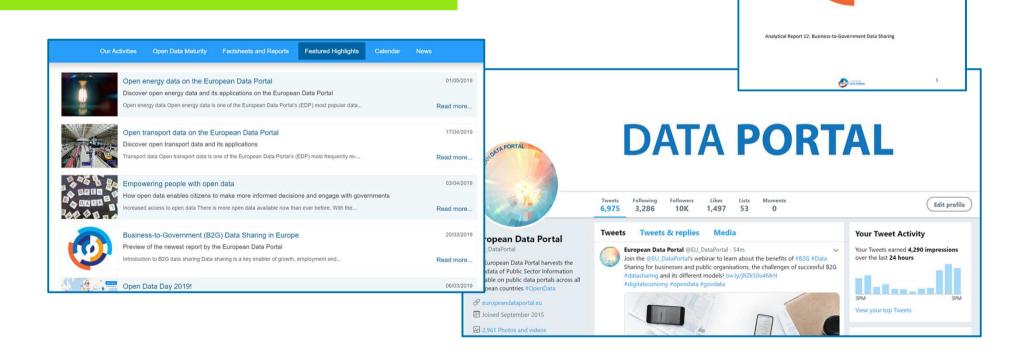


Fostering the uptake of open data re-use

(1)

Engaging and supporting the re-use community

A healthy open data ecosystem integrates seamlessly the supply and demand sides and leverages the community as a resource.



Analytical Report on the top 3 performers in 2018

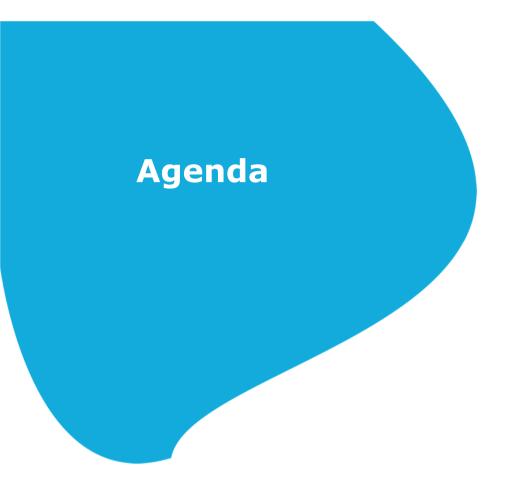


Best practices from Europe's Open Data trendsetters Ireland, Spain and France

- Analyses the developments in the top three performers
- Identifies and details common differentiators in the top 3 Member States
- Provides recommendations for next steps for decision makers at national level
- Report publication: 22. May 2019
- Dedicated webinar with top 3 performers: 12 June







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Analytical Report on PSI re-use in the public sector

Challenges and solutions to further leverage the value of open data in the public sector



- Supply-demand gap in PSI publishing
- Lack of awareness of PSI availability and benefits
- Insufficient management of capabilities

Common root cause: lack of knowledge exchange and insufficient management of processes and capabilities.

Solutions to overcome the barriers follow three main approaches:

- Building a data sharing culture
- Enabling PSI re-users in the public sector
- Establishing the organisational capability for PSI re-use







How to become a PSI re-user in eight steps



- Take advantage of learning resources such as the European Data Portal's eLearning and complete modules on open data and PSI. You are now qualified to be a PSI expert and ambassador.
- Share your insights and thoughts within your team and organisation, learn from mistakes and scale up.
- Make open data an integral part of the business cases of your future projects. Showcase the benefit of PSI re-use to justify any necessary investment.
- Reach out to the providers of the PSI you re-use, give them feedback, contribute to make the data better. Let them know you rely on their work and their data.
- Get talent from inside and outside the organisation on board your project by reaching out, e.g. to your nearest university and start up community.
- Engage the communities that work in the same space and re-use the same data as you. Promote your project and publish it on the Internet. Get more people involved and gain confidence.
- Organise a hackathon to generate ideas and create solutions to your problem collaboratively.
- Re-use PSI to research and target societal needs by offering new and improved public services, hence becoming a role model for PSI re-use in the public sector.





